

**THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION. If you are in any doubt regarding the contents of this document, you should consult your stockbroker, bank manager, solicitor, accountant or other independent financial adviser duly authorised under the Financial Services and Markets Act 2000 if you are in the UK or an appropriately authorised independent financial adviser if you are outside the UK.**

**If you have sold or otherwise transferred all your shares in Sportech plc, subject to the restrictions on distribution described below and in the enclosed announcement, please send this document and the enclosed announcement as soon as possible to the purchaser or transferee or to the stockbroker, bank or other agent through whom the sale or transfer was effected for transmission to the purchaser or transferee.**

**NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, IN WHOLE OR IN PART, IN, INTO OR FROM ANY RESTRICTED JURISDICTION OR ANY OTHER JURISDICTION WHERE TO DO SO WOULD CONSTITUTE A VIOLATION OF THE RELEVANT LAWS OR REGULATIONS OF SUCH JURISDICTION.**

23 October 2017

Dear Shareholder,

We are writing to inform you of recent developments relating to Sportech plc ("**Sportech**") as required under Rule 2.11 of the City Code on Takeovers and Mergers.

On 18 September 2017, Sportech announced a comprehensive review of its business and capital structure, with all options to optimise value for the benefit of shareholders under consideration (the "**Strategic Review**"). Having completed the initial stages of the Strategic Review, the Board of Sportech announced on 19 October 2017 that it had decided to seek offers for the Company and had appointed Canaccord Genuity Limited as its financial adviser for that process. Sportech will continue to consider all options to maximise value for shareholders as part of its Strategic Review of the business and the capital structure.

Following the announcement released by Sportech on 19 October 2017 (a copy of which is enclosed), Sportech is now considered to be in an "offer period" as defined in the Takeover Code, and the dealing disclosure requirements set out in the enclosed announcement will apply.

There can be no certainty that any transaction will result from the Strategic Review. In the interim, shareholders are strongly advised to take no action and to await the outcome of the Strategic Review.

This letter is being sent to shareholders and persons with information rights. Group employees have been notified of their rights under Rule 25.9 of the Code through internal communications.

Yours faithfully,

A handwritten signature in black ink, appearing to read 'Richard McGuire', written in a cursive style.

**Richard McGuire**  
**Non-Executive Chairman**

**Provision of addresses, electronic addresses and other details**

Please be aware that addresses, electronic addresses and certain other information provided by you for the receipt of communications from Sportech may be provided to an offeror during the offer period as required by the City Code on Takeovers and Mergers to allow an offeror to contact you directly in connection with an offer.

**Publication on website**

Subject to certain restrictions relating to persons resident in restricted jurisdictions, this letter and the enclosed announcement will be available on Sportech's website at [www.sportechplc.com](http://www.sportechplc.com) from the date of this letter. The content of the website referred to in this letter is not incorporated into and does not form part of this letter.